My Dangerous Loverboy
UK

**Type of intervention**

- Classroom setting
- Film
- Group Work

**Target group, level of prevention and sub-groups:**

**Primary prevention**

**Communities / Families**

Young People (12-17 Years) | Male & Female | Classroom Setting, Film, Group Work | English

**Target population**

Young people.

Frontline workers of children and young people in education, health, youth offending, police, the criminal justice system and children’s social care.

**Delivery organisation**

Eyes Wide Open Creative – a community interest company tackling Commercial Sexual Exploitation of Children (CSEC) and internal trafficking in the UK.

http://www.mydangerousloverboy.com

**Mode and context of delivery**

A campaign, website and a number of multi-media resources all of which focus on preventing child sexual exploitation and trafficking. Multi-media resources include a film on You Tube, a music video, an animation and an educational resource for use in schools.
**Level/Nature of staff expertise required**

Anyone with experience of working with young people and who has an understanding of child sexual exploitation and who knows how to answer questions and respond to concerns.

**Intensity/extent of engagement with target group(s)**

Each of the resources varies in length. Looking at the website can take just a few minutes. Watching the music video or animation will take five to 10 minutes. The educational resource includes 20 detailed lesson plans from which to make selections to fit the time available.

**Description of intervention**

Eyes Wide Open Creative have set up a campaign and website which aim to raise awareness of the sexual exploitation and trafficking of young people in the UK. The website [http://www.mydangerousloverboy.com](http://www.mydangerousloverboy.com) includes the following multi-media resources:

- **Film: My dangerous Loverboy.** There is a link on the above website to a short trailer for the film on YouTube. It is described as a hard-hitting film. It tells the story of Jade, who is groomed by her boyfriend Raz and then sexually exploited. This leads to her being trafficked and entrapped in a town far away from home.

- **Multi-media educational resource: Love and Lies.** This educational resource is a healthy relationship resource for use by professionals with young people aged 12-17 years in schools. The resource includes:
  - Background information and guidance for practitioners
  - 20 detailed lesson plans
  - Media content including the film My Dangerous Loverboy; music video Set Me Free; and the animation Me, Jenny and Kate
  - Group discussions and activities

Topics covered include positive and negative relationships, self-esteem, peer pressure, grooming and sexual exploitation.

**Evaluation**

This is a new resource; therefore no evaluation is currently available.

**References**


My dangerous loverboy film (2013) [http://www.mydangerousloverboy.com](http://www.mydangerousloverboy.com)

**Contact details**

[http://www.mydangerousloverboy.com](http://www.mydangerousloverboy.com)