Chelsea’s Choice
UK

**Type of intervention**

Classroom setting  
Play

**Target groups, levels of prevention and sub-groups:**

<table>
<thead>
<tr>
<th>(Potential) Offenders</th>
<th>Primary prevention</th>
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<tbody>
<tr>
<td>Young People (12 – 17 Years)</td>
<td>Male &amp; Female</td>
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<th>Children and Young People (Victims)</th>
<th>Primary prevention</th>
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<td>Male &amp; Female</td>
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**Target population**

Chelsea’s Choice is a theatre production which can be targeted at different audiences, including:

- young people (aged 12 years+)
- parents, carers, teachers and professionals working with young people

**Delivery organisation**

AlterEgo Creative Solutions Ltd - a ‘not-for-profit’ Social Enterprise.

**Mode and context of delivery**

Chelsea’s Choice is a theatre play which is followed by discussion. It is normally performed by young people but it can also be performed by adults. Delivery is organised through schools, colleges, universities, social services, Local Safeguarding Children Boards, charities, borough councils, county councils, private businesses and national government agencies.
Level/Nature of staff expertise required

The theatre team is made up of trained acting professionals.

Intensity/extent of engagement with target group(s)

The play's running time is 40 minutes. This is followed by post show discussion lasting around 20-30 minutes. Staff working in the organisation follow-up any issues with the audience after this timeframe.

Description of intervention

Chelsea’s Choice is an Applied Theatre Production. The play is followed by a question and answer sessions to explore some of the issues raised.

The play tells the story of a group of three students who discover the diary of a girl called Chelsea. Chelsea was a young girl who, having fallen out with her friends and family, was approached by a man called Gary. Gary was older, owned a car, had a flat and treated her like an adult. Unfortunately Gary was not what he seemed to be – and Chelsea was sexually exploited. Chelsea's story is played out and examined by the three students who, along with their teacher, attempt to understand what happened to Chelsea and how it could have been prevented.

Evaluation

Whilst this means of engaging with young people is becoming increasingly popular across the UK, no evaluation data currently exists.

References

Chelsea’s Choice website: http://www.alteregocreativesolutions.co.uk/chelseas-choice/

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