

TëBesoj



Type of intervention

A public art installation designed to raise awareness of child sexual abuse in Albania.

Target group/s, level/s of prevention

All members of the general public are targeted for primary prevention.

Target population

All.

Delivery organisation

The installation was designed and organised by UNICEF Albania.

Mode and context of delivery

A travelling art installation featuring stories of child sexual abuse.

Level/Nature of staff expertise required

NA

Intensity/extent of engagement with target group(s)

The feature is installed in towns for a period of two weeks before being moved to a new location.

Description of intervention

The installation features silhouettes of fifty children. Each silhouette is printed with an anonymised, real story of child sexual abuse from children in Albania. These were collected over a few weeks in collaboration with Nisma ARSIS, Foundation Together Albania and National Child Helpline Alo 116. Primary aims are to raise awareness around child sexual exploitation and abuse; to empower people to speak about this abuse; and to incite the development and implementation of policies and actions to reduce the prevalence of child sexual exploitation. Updates about the project are shared on Twitter using the #TeBesoj.

Evaluation

Unknown

References

UNICEF Albania. (2020). *UNICEF #TëBesoj campaign to stop Sexual Abuse of Children in Albania arrives to the city of Korça*. Retrieved from <https://www.unicef.org/albania/press-releases/unicef-tëbesoj-campaign-stop-sexual-abuse-children-albania-arrives-city-korça>

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RATING: PIONEERING

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