

Safe Surfer



Type of intervention

An app for internet connected devices which allows users to filter online content and access.

Target group/s, level/s of prevention and sub-group/s:

Primary and secondary prevention.

Aimed towards caregivers to download for devices used by children in their care.

Target population

Adults and children.

Delivery organisation

Safe Surfer is a New Zealand based, registered charitable organisation which aims to protect children from accessing inappropriate online content including pornography and social media sites.

Mode and context of delivery

Free and paid versions of the Safer Surfer app available to download.

Level/Nature of staff expertise required

N/A

Intensity/extent of engagement with target group(s)

N/A

Description of intervention

Users download the Safe Surfer app which is available via the App Store, for web downloads and Google Play. Once users have created their Safe Surfer account, they can control which content can be accessed on devices linked to the account.

This is available in two packages. The Basic Surfer (free version) includes pornography blockers, detection of explicit content (ScreenCast Detection), protection of devices away from home and unlimited linked devices. In addition, Pro Surfer (paid subscription version) enables blocking of further categories such as gambling sites and social media, monitoring browser history and email reports. There is also the Wi-fi Lifeguard (one off cost) which includes pornography, category and social media blockers; monitoring browser history; email reports and can be used on unlimited devices.

Safe Surfer also provide online safety resources via their Kyle the Kingfisher website: <http://www.kylethekingfish.com/>. This includes e-books about inappropriate content, bullying and sharing photos online.

Evaluation

Unknown

References

Unknown

Contact details

Website: <https://www.safesurfer.co.nz/>

Email available via their chat service: <https://helpdesk.safesurfer.io/en-nz/>



RATING: **Pioneering**